

West Ridge Academy Charter School

6905 8th Street, Greeley, CO

Board of Directors meeting

July 14, 2025

1. Preliminary

- a. Call to Order – Ken called the meeting to order at 6:09pm.
- b. Welcome Guests – Davon Renfrow (remote), John De Los Santos (remote)
- c. Roll Call - Ken Dyer (remote), Bush White (remote), Craig Carlson, Jeff Wiley, Morgan Wallace and Ben Redl
- d. Pledge of Allegiance
- e. Public Comments – none
- f. Announcements – none
- g. Approval of Agenda - Ken asked for motion to approve the agenda. Bush gave first, Craig gave second. Motion carried.

2. Consent Agenda

- a. Approval of Board Meeting Minutes for June 16 – Bush gave first, Craig gave second. Motion carried.

3. General Agenda

- a. Marketing Follow-up Discussion
 - i. Billboard, yard signs (sports), magnets, stickers & clings, shopping cart designs done and ready to send off to print.
 - ii. Open house had 13 households attend & approx. 30 or more people for the presentation and tour.
 - iii. Social media marketing company (Rational Choice) getting started. Landing page made and expecting posting within a week.
 - iv. Will run one more post card for Aug 2 Open House.
- b. Current head count 2025 expectations: 317 (8 seats to be offered this week - no seats yet offered from recent interest/open house)
- c. Neighboring property development
 - i. Discussed with Brian Bartels:
 - ii. Road development of 6th St. to north. WRA is being asked to pay a share of development of the road that abuts our property on the north. Possible item of non-potable water line, too.
 1. Ken reached out to a developer for some help / guidance / opinion.
 - iii. Nearby construction is asking to park equipment on our property during construction. Would be for a short term, but concerns exist about liability / security.
 - iv. Request to move some of our shares of water (20 acre ft allocated, using only about 6 acre feet) to a neighbor property in exchange for non-potable water line installation.
 - v. Will contact an appropriate and knowledgeable legal council to help us understand and navigate these questions.

- d. Landscape Maintenance
 - i. Requested quote on landscape maintenance.
- 4. Reports in writing unless there are questions
 - a. Executive Directors / Principal Report
 - i. Staffing Update
 - 1. David – Facilities Manager – starts next week
 - ii. Shopping swag for best pricing options
- 5. Treasurer’s Report & Financials
 - i. John reviewed financial reports.
 - 1. Morgan made a motion to accept financial reports as presented. Bush gave second. Motion carried.
- 6. Executive Session – none.
- 7. New Business – none.
- 8. Next Board Meeting – August 18 at 6:00pm.
- 9. Adjournment - Bush made a motion to adjourn meeting. Craig gave second. Motion carried. Meeting adjourned at 7:31pm.

Respectfully submitted,

Jeff Wiley
West Ridge Academy
BOD Secretary

Next Board meeting: August 18, 2025, 6:00pm at West Ridge Academy

Although the board encourages everyone to attend its open meetings, board meetings are to conduct the business of the school. Board meetings are not “public meetings,” but meetings held in public, and accordingly public participation shall be controlled so the board can proceed with its agenda within a reasonable time.